Part II: Developing and Sustaining A Local NAMRC Chapter

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“To promote cultural diversity and disability through advocacy for equity and excellence in rehabilitation research, education and practice.”

Our Mission:
I. Identify strategies to retain members

II. Discuss important activities that need to occur at the organizational level in (a) building relationships with other organizations, and (b) maintaining effective communication

III. Identify and discuss a variety of areas and activities in which the chapter may want to engage.

IV. Discuss fund raising and financial management.

Our Webinar Objectives:
• Give retention of members a high priority and focused attention

• Maintain connections with the membership

• Facilitate engagement opportunities

• Stay in touch with meeting member needs

Membership Retention
• **Inter-organizational Linkages** - Strengthening partnerships and establishing relationship with state rehabilitation agencies, NRA state chapters, community rehabilitation programs, i.e. Goodwill Industries, substance abuse treatment facilities

• **Communication Practices and tools** - What are your best practices used? How is the information communicated? Is social media used to share information?

• Access NAMRC website to identify activities and resources at the national level.

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**Organizational Level Practices**
• **Training and development** - Provide workshops, presentations, and seminars on NAMRC, multicultural themes and other topics of local interest.

• **Scholarships** - Provide scholarships, grants and stipends to a diverse group of students in rehabilitation counseling programs, counseling and mental health programs/CACREP, students with disabilities, reach out to high school students from diverse cultural backgrounds who are planning to go to college, and other targeted groups.

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**Chapter Programming**
• **Community Projects and Causes**: Useful as ways to engage membership, make a tangible difference, and give visibility to the organization. Examples: Adopt an organization, mentor support, Habitat for Humanity, etc.

• **Members Relationships and Enjoyment**
Use activities to build a sense of community in the organization, provide fun outlets and strengthen networks. Examples include, ball games, plays, tours, and other outings and activities tied to local interest

• **Legislative Advocacy**

**Chapter Programming**
• **FUNDRAISING**

1. Purposeful activity to support projects and activities of chapter
2. Use activities that maximize return on investment
3. Types of activities are tied to what works and is acceptable in local community.
4. Can be linked to another activity of the chapter

• **WHAT ARE SOME OF THE OPTIONS?**

1. Training programs and workshops
2. Outings
3. Silent auctions
4. Product sales
5. And a “zillion” more!

Fund Development
QUESTIONS?